



## Trademarks

Hall Estill's Intellectual Property Team works closely with clients on securing and protecting trademarks. We counsel clients in trademark law, including trademark selection, trademark adoption, trademark registration, trademark licensing, the trademark enforcement, branding and trademark litigation. We also practice in trademark clearance searches and opinions, state trademark applications and state trademark registrations, federal trademark registrations with the United States Patent and Trademark Office, as well as post-registration trademark proceedings before the United States Patent and Trademark Office.