

## News & Insights

### **Randy McCarthy for IP Watchdog - Synthesis versus Innovation: A Practical Guide to protecting IP When Using AI Technology**

*IP Watchdog*

<https://ipwatchdog.com/2023/04/09/synthesis-versus-innovation-practical-guide-protecting-ip-using-ai-technology/id=159117/>

Patent Attorney Randy McCarthy for IP Watchdog - Synthesis versus Innovation: A Practical Guide to protecting IP When Using AI Technology

Current artificial intelligence (AI) systems can generate an astonishing variety of content, including text-based works, audio, video, images, programming code, product designs, technical papers, etc. In many cases, the output from an AI system is virtually indistinguishable from that of a human. This trend is expected to continue at an ever-increasing rate in the coming years.

### Attorneys

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- Randall K. McCarthy

### Practices

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- Intellectual Property
- Patent Prosecution & Litigation
- Copyrights
- Trademarks