



IP Attorney Randy McCarthy for IPWatchdog - Synthesis versus Innovation: A Practical Guide to Protecting IP When Using AI Technology

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By: [Randall K. McCarthy](#)

IP Watchdog

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Current artificial intelligence (AI) systems can generate an astonishing variety of content, including text-based works, audio, video, images, programming code, product designs, technical papers, etc. In many cases, the output from an AI system is virtually indistinguishable from that of a human. This trend is expected to continue at an ever-increasing rate in the coming years.

Since content solely generated by an AI system is not available for protection under existing intellectual property laws, the following are practical guidelines for human creators who wish to protect content that was created with the assistance of an AI system.

Attorneys

- Randall K. McCarthy

Practices

- Intellectual Property