



## IP Attorney T.J. Mantooth speaking at SEMA - NFTs: Understanding How They Will Impact the Aftermarket

*SEMA Show; NFTs: Understanding How They Will Impact the Aftermarket*

[https://sema22.mapyourshow.com/8\\_0/sessions/session-details.cfm?scheduleid=184](https://sema22.mapyourshow.com/8_0/sessions/session-details.cfm?scheduleid=184)

IP Attorney T.J. Mantooth will speak at the SEMA Las Vegas Conference on Nov. 3. T.J. will join the panel of experts to discuss NFTs: Understanding How They Will Impact the Aftermarket.

The panel will discuss: What exactly is a nonfungible token (NFT) and how can a business use and potentially benefit from it? Gain an understanding of NFTs and about successful applications and how they will impact the aftermarket industry and offer potential opportunities to capitalize. You should leave with an understanding of how an NFT is created, how NFTs are protected, the pitfalls of NFT creation, how to profit from NFTs, and risk factors of the highly volatile NFT market moving forward.

TJ Mantooth is a partner/shareholder at national law firm Hall Estill in its intellectual property practice focusing on patent prosecution, including the drafting, enforcement, and defense of patent rights.

The SEMA Show is organized by the Specialty Equipment Market Association (SEMA), the trade organization representing the \$44.6 billion automotive aftermarket industry. In addition to organizing the premier automotive trade show in the world, SEMA offers members research, training, education, manufacturing support services, legislative advocacy, group-buying discounts, networking events and more.

The four-day event consistently attracts more than 161,000 individuals, including: 71,000 quality buyer companies seeking the hottest products to sell in their shops - 3,300 media representatives from both trade and consumer outlets - 2,400 exhibiting companies - representatives from more than 140 countries outside the United States

## Attorneys

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- Tyler J. Mantooth