



Jeffrey "Jeff" R. Schell

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Jeff serves in an Of Counsel position with Hall Estill and is the Founder of [Rocky Mountain Patent](#). His mission is to transform innovative concepts into extraordinary companies.

After building one of the most successful patent law practices in Colorado, he raised several million dollars to acquire medical device company TranS1's IP assets. Within a few years of rebuilding TranS1 as CEO, ColoradoBiz Magazine named TranS1 one of the top 250 companies in Colorado by revenue. The Denver Post also named TranS1 Denver's "Most Innovative Workplace" in 2016. Further, the Colorado Technology Association named TranS1 a nominee for "Company of the Year." Under Jeff's leadership, Orthopedics This Week awarded TranS1 with the 2017 Spine Technology Award. In addition to building intellectual property strategies with the Rocky Mountain Patent team, Jeff now advises, operates and invests in multiple companies.

In 2018, Jeff took a significant stake in MFB Fertility, Inc. - evolving its underlying tech into multiple patent pending products and an emerging brand in women's health - and he continues to play a leadership role. Soon thereafter, the company was featured in Forbes and won the "Best Family Tech at CES" award given by Parents Magazine. In 2019, the company won SXSW Startup of the Year.

Jeff attended Northwestern University, graduating with degrees in Industrial Engineering & Management Sciences and Economics in 2004. He subsequently earned his JD and masters degrees in International Studies and Medical Informatics. Jeff separately studied economics at Harvard University, and in 2007, was a delegate at the Harvard China-India Development & Relations Symposium. ColoradoBiz Magazine named Jeff one of the 25 "Most Influential Young Professionals in Colorado." He was also a finalist for the Denver Post's "Colorado Innovator of the Year" and "Denver Trailblazer" awards. In 2017, Denver Mayor Michael Hancock invited Jeff to participate in Denver's official trade delegation to South Africa and Kenya.

Education

- Northwestern University (M.S. in Medical Informatics, 2010)
- DePaul University (J.D., 2008)
- Northwestern University (B.Eng. & B.S. in Industrial Engineering & Management Sciences; Economics, 2004)

Admissions

- Colorado
- Michigan
- United States Patent and Trademark Office
- U.S. District Court for the District of Colorado
- U.S. District Court for the Eastern District of Michigan
- Colorado State Supreme Court

Practices

- Intellectual Property
- Patents & Patent Litigation
- Copyrights
- Trade Secrets
- Trademarks
- Ventures Growth
- Cannabis Law

Legal Experience

- 2019-Present Hall Estill
- 2013-Present Founder, Rocky Mountain Patent

Honors & Awards

- Named a Colorado Top 25 Young Professional, GenXYZ Awards, ColoradoBiz Magazine
- Finalist, Innovator of the Year, 80/95 Awards, Denver Post
- Finalist, Denver Trailblazer, 80/95 Awards, Denver Post
- Nominee, Denver Business Journal 40 Under 40 Awards

Community Involvement

- Member, Board of Directors, TiE
- Mentor, Intellectual Property, TechStars

Teaching/Lecture Experience

- Visiting Lecturer, Bioinnovation & Intellectual Property, University of Colorado

In the News

- Congratulations to Jeff Schell client Proov Test by MFB Fertility, Inc. listed as one of Colorado's 20 largest biotech companies
- Rocky Mountain Patent Attorney Jeffrey Schell to Lead Denver Ventures Growth Practice

Events & Presentations

- Hall Estill to present at Denver Startup Week - Cannabis & Intellectual Property: Strange Genetics

Published Articles

- Jeff Schell Denver Business Journal: Leveraging Patentable IP to Create Successful Ventures